



NORTHERN MULTICULTURAL SMALL BUSINESS AWARDS

Partnership Opportunities 2017



www.NMSBA.com.au

The Northern Multicultural Small Business Awards are a partnership initiative of:



Northern Multicultural Small Business Awards

The Northern Multicultural Small Business Awards (NMSBA) is an initiative of the Brotherhood of St Laurence, Small Chilli Marketing and the City of Whittlesea.

The NMSBA are part of the Small Business Victoria Festival and is a celebration of the achievements and remarkable entrepreneurial spirit of some of Victoria's most outstanding multicultural small businesses.

The ceremony and networking event, to be held on Thursday 24 of August at Plenty Ranges Arts and Convention Centre in South Morang, will be an opportunity to recognise and celebrate the contributions of some of the Northern metropolitan regions most notable small businesses.

Attendees will be inspired by examples of small business innovation and excellence, have the opportunity to meet with like-minded people, grow their networks, share knowledge and experience and have their questions answered by a panel of small business experts.

Small businesses from the following local council areas will be eligible to participate in the awards:

- City of Banyule
- City of Darebin
- City of Hume
- City of Moonee Valley
- City of Moreland
- City of Whittlesea
- City of Yarra
- Nillumbik Shire Council

The ceremony is an ideal networking opportunity for professionals, small business owners, industry leaders and decision makers.

Partnership Benefits

- Build your business profile as a community focused organisation committed to supporting diversity and community harmony.
- Connect with other small business industry experts and decision makers.
- Access a broad network of industry partners including industry leaders from the private sector and state and local government representatives.
- Establish rapport with other local organisations already affiliated with the Brotherhood of St Laurence, City of Whittlesea and Small Chilli Marketing.
- Build and reinforce strategic relations within the small business sector.
- Potentially benefit from local media coverage.
- Increase your marketing opportunities including visibility on the conference website and associated marketing materials.
- Cultivate positive change and help strengthen your local business community.

Partnership Levels

Partnership Benefits	Principal Partner \$1,500+ (offered to one sponsor only)	Supporting Partner \$500
Present the awards to winners when they are announced	✓	
Company banner at event (two – one at entry, one inside the room)	✓	
Complimentary tickets to the event	6	2
Logo and 100 word company profile on Awards website sponsors page	100 words	50 words
Company brochure on each table and satchels	✓	✓
Verbal acknowledgement of your sponsorship during the awards ceremony	✓	✓
Logo display on AV screen during the event	Large	Small
Acknowledgement in media mentions	✓	✓
One satchel insert (brochure) 200 quantity	✓	✓

Event Partnership Terms and Conditions

- Contact details provided on the Partnership Agreement form must be current.
- Partnership confirmation must be received by **20th June 2017** to secure a position.
- Final Partnership payment must be received by the City of Whittlesea by the **5st August 2016**.
- All logos, artwork and company profiles to be submitted by email to info@smallchillimarketing.com.au by no later than **29th June 2017** to ensure effective marketing and promotional reach.
- All satchel inserts must be delivered to the Brotherhood of St Laurence's EMC office (C/- Rebecca Meddings, 713 High Street, Epping VIC 3076) by **29th July 2016**.
- Satchel insert (promotional item, brochure or similar) is to be no larger than 25cm L x 5cm W x 30cm H.
- Payments are not refundable or transferable unless the event is cancelled.
- Partners are responsible for the drop off and pick up of all signage and advertising material to the Northern Multicultural Small Business Awards (NMSBA) event.
- Event organisers are not liable for any damage to signage, advertising or promotional materials.
- Unclaimed promotional material not collected by **24th August 2017** may be disposed of by the organisers.
- The organisers reserve the right to refuse promotional materials that are offensive or breach relevant local, state or national legislation.
- Partnership of an event under the Australian Tax Office ruling does not warrant a tax-deductibility receipt (<https://www.ato.gov.au/Non-profit/your-organisation/gst/grants-and-sponsorship/>).
- The Principal Partner (if they choose to present the awards) must be in attendance at the awards event from 6.30pm – 9.30pm on Thursday 24 of August 2017
- The City of Whittlesea reserves the right to determine the eligibility of any company seeking to sponsor the Northern Multicultural Small Business Awards (NMSBA). It also reserves the right to determine the Principle Partner of the awards event at its discretion.
- The City of Whittlesea reserves the right to refuse any sponsorship offer.
- Sponsors are not eligible to enter NMSBA nominations.

Partnership Agreement

Please complete this form and post or email to:

Faye Aforozis

City of Whittlesea

Faye.aforozis@whittlesea.vic.gov.au

CONTACT DETAILS

Organisation: _____

Contact Name: _____

Position: _____

Business Address: _____

Business Phone: _____

Mobile: _____

Email: _____

EVENT SPONSORSHIP (Please select)

Sponsorship Level:

Principal Supporting

PAYMENT

I require an invoice to make payment.

I would like to pay by cheque/ money order (made payable to the Brotherhood of St Laurence).

I would like to pay by credit card.

MasterCard VISA Diners AMEX

Amount to authorize: AUD\$ _____

Card Number: _____

Card Holder's Name: _____

Expiry Date: _____

Card Holder's Signature: _____

CONFIRMATION

My signature denotes that I am the authorised person within my organisation to make the commitment to sponsor this event. I agree to abide by the Terms and Conditions of sponsoring the Northern Multicultural Small Business Awards event.

Print Name: _____

Signature: _____

Date: _____

Thank you for your support!

For any further inquiries please contact:

Faye Aforozis
City of Whittlesea
Locked Bag 1
BUNDOORA MDC 3083

Email: faye.aforozis@whittlesea.vic.gov.au

Phone: 03 9217 2360

Visit our website
www.nmsba.com.au